





Clean-up and Recycle SA Week – 10 to 15 September SA Recycling Day – 14 September International Coastal Cleanup Day – 15 September.



27 February 2018

International Coastal Cleanup 2018 Saturday 15 September.

Dear International Coastal Cleanup Partners,

On behalf of Plastics SA and Ocean Conservancy, we want to **thank you again for an amazing 2017 ICC!** We are busy preparing for the 2018 International Coastal Cleanup and Clean-up and Recycle Week and will attempt to have as many cleanups as possible. The official date is on **September 15**. It is never too early to plan so please register your cleanup/s as soon as possible. We would like to capture all registrations by mid-July.

In the registration form, you will notice that you are provided with four choices for your coastal cleanup; either it can be an audited, by using the International Sheet and or the South African "Dirty Dozen" sheet. Apart from the unaudited option you could also use the app <u>Clean Swell</u> as a tool for cleanup data collection. Last year, the reach was broad with over 100 countries participating in the ICC – many from smaller cleanups using the app where we otherwise would not have captured the data.

You will notice within the registration form that we have two bags for the cleanup this year. The standard refuse bags (yellow) and an additional bag, which in the spirit of reuse, is targeting plastic pellets or nurdles. In October 2017, there was an accidental spillage of the material in Durban harbour. If you can target this and other micro plastics in your cleanup, it would give us some understanding of the extend of the material on the coastline. We can then report to our partners at the South African Association for Marine Biological Research (SAAMBR) who has created a sterling website mapping the material on the coastline from this spillage. (www.saambr.org.za/the-nurdle-hurdle).

Please pass this message on to anyone that you believe could be part of this initiative to ensure that awareness is increased on non-littering and proper waste management and how the lack of these factors is affecting the environment negatively.

If you have questions, concerns or would simply like to catch up with us, please let us know.

Thank you all for what you do,

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